

STAGE 03 OF 3 · BRAPPZONE NATIONAL CO-OP

FULL THROTTLE

BRAPPZONE NATIONAL CO-OP

Sell it.

When local demand won't move a unit, BrappZone plugs you into a nationwide, geo-intelligent network of powersports dealers — so aging inventory finds a buyer somewhere, fast.

WHAT IT MEANS FOR YOUR DEALERSHIP

- Turn dead stock into cash without discounting it into the ground locally
- Keep your margin, your brand, and your customer relationship — always
- A 60-minute claim window means no order sits unclaimed
- Reach three channels at once — dealer-to-dealer, retail, and direct-to-home

HOW IT WORKS

01

List

Unsold inventory becomes visible across B2B, B2C (BrappZone.com plus your own branded plugin), and direct-to-home channels.

02

Route

A 60-minute claim window automatically finds the nearest dealer with stock, so no order dies unclaimed.

03

Sell

You keep your margin, brand, and customer data. BrappZone earns a share only when something actually sells.

\$390M+

written off in dead powersports inventory every year

1,300

powersports dealers in the national network

60 min

claim window before an order automatically reroutes

FULL THROTTLE is stage three. It's built on trust earned in IGNITION, and inventory made findable by SPARK. Ask us about the full system.